Listed below is the two year goal for Wayne County, along with a list of action items that were suggested by the group to help reach their two year goal. In addition, the Attorney General’s Office has added some additional action items in bold the group may want to consider. These action items have been identified by other communities, put into action and have had favorable results. Every community is different so you need to decide if the action items from other communities fit into your community.

Possible ideas/solutions for some of the items are in italic.

Two Year Goal for Wayne County

Wayne County Newspaper headline: “Zero Drug Related Deaths in Wayne County in 2016”

Reduce Use

- SBIRT

- Educate medical professionals – we are working on this topic and will let you know when training is available. If you would like to work with us to organize a meeting and training, we are happy to assist.

Law Enforcement

- Training for first responders – please let us know more specifically what you want. OPOTA, the Attorney General’s Ohio Peace Officer Training Academy provides a wide range of courses; many available online. In addition, we can share with OPOTA suggestions for future courses.

  - [http://www.ohioattorneygeneral.gov/Law-Enforcement/Ohio-Peace-Officer-Training-Academy](http://www.ohioattorneygeneral.gov/Law-Enforcement/Ohio-Peace-Officer-Training-Academy)

  - Our office developed training about Naloxone. Information and the training video are available here:

    - [http://www.ohioattorneygeneral.gov/Media/Videos/Naloxone-Educational-Video](http://www.ohioattorneygeneral.gov/Media/Videos/Naloxone-Educational-Video)

- Additional drug enforcement officers

Education and Awareness

- Concerned family member/Learn and Share Nar-Anon

[http://www.nar-anon.org/what-is-nar-anon/](http://www.nar-anon.org/what-is-nar-anon/)

This site lists the following as a Nar-Anon site in Wooster.
Creating Serenity
104 Spink Street
Wooster, Ohio 44691

To establish additional groups, go here

http://www.nar-anon.org/starting-a-group

You may want to consider becoming part of the G.A.P Network. The G.A.P. Network is an outreach of the Drug Free Action Alliance and is designed to support and empower families and loved ones who have been touched by the disease of addiction who wish to become active in prevention. They offer a network of support groups, training in prevention, and promote awareness to reduce the stigma associated with this disease.

https://www.drugfreeactionalliance.org/the-gap-network

- Drug education implemented in health courses
- Education webinar web streaming on-line forums and town hall meeting
- Reduce Stigma

This may be the most important item on your list. As long as individuals believe that it can’t happen to them, they are not likely to become actively involved or even look into issues in their own family. The more you can help people understand how easily this can happen to anyone, the more success you will have.

http://www.ohioattorneygeneral.gov/Media/Videos/Marin-s-Story-The-Battle-Against-Heroin

- Implement Red Ribbon Program in all county schools – This website lists ideas for Red Ribbon week and not just for students! No need to come up with the ideas on your own.

http://redribbon.org/activities/

Other National programs include

Important Calendar Dates:
September: Recovery Month
October: National Substance Abuse Prevention Month
December: National Drugged and Drunk Driving Prevention Month
January: National Drug Facts Week
May: National Prevention Week

- Educate youth – Check out these programs
Start Talking

The Start Talking Campaign is designed to promote the discussion of drugs and their dangerous consequences with Ohio’s youth. It has four main components.

1) KNOW! Tips
Facts for age-appropriate on drugs, alcohol, and tobacco can be emailed twice per month, and are excellent starter conversations for the parent or grandparent. Schools can sign-up for the TEACHable moments emails that can be used in school or to be distributed to the parents in newsletters or in folders.

2) 5 Minutes for Life
5 Minutes for Life is a program that partners with the Ohio National Guard, Ohio State Troopers, or local law enforcement agencies with athletes or other selected students. The officers talk with the students for five minutes before-or-after a game about making wise decisions and leadership. In turn, those students are encouraged to become roles models for the school using guidance from the program and continuing engagement with law enforcement.
http://www.starttalking.ohio.gov/programming/5minutesforlife.aspx

3) Building Youth Resiliency
In the first year of the Start Talking Program, 22 school-based alcohol and other drug prevention programs were funded with a total $1.5 million in grants. These programs were asked to focus on resilience-based skills, the 40 developmental assets, and ensure the program was evidence-based.
http://www.search-institute.org/content/40-developmental-assets-adolescents-ages-12-18

• Educate school administrators – here are two great programs

Drug Recognition Program
The Drug Recognition Program (DRE) program is a traffic-safety program that focuses on the detection, apprehension and adjudication of drug-impaired drivers. A DRE is a police officer who is highly trained to recognize impairment in drivers under the influence of drugs or a combination of drugs and alcohol. DREs offer specialized training in the communities to help parents and school personnel recognize impairment. To identify a DRE in your area please contact Ohio State Coordinator Sgt. Wesley Stought, Ohio State Highway Patrol wstought@dps.state.oh.us

Franklin County Sheriff’s Office: Operation Street Smart: This incredibly dynamic presentation is geared towards those who work with youth on a regular basis. The goal is to educate on the current drug trends, terminology, and paraphernalia. Operation Street Smart has received the FBI Director’s Award for Community Leadership and the Project Know Award. This presentation is not appropriate for youth.

• Hard to employ
• Tell stories that matter; faces and voices
• Educate faith community on involvement strategies - morality faced – we will let you know the date of our conference at Ohio Christian University so that interested church leaders can attend.
• Educate business community in D.F.W.
• Educate parents, public and law enforcement

Parent 360 Rx

Parent 360 Rx is designed to raise awareness of the opiate epidemic, eliminate the stigma associated with the disease of addiction by talking about it, and offer some simple tools for safeguarding medication. It is accomplished by offering a free video to show to the community, and a toolkit that offers guidance on how to facilitate an event.

http://www.starttalking.ohio.gov/Programming/Parents360Rx.aspx

• Create a business out of making drug free workers a community

• School website with drug info- symptoms/signs

Here’s some good news. Currently there is a website that you can use as a template to create a site for your community. The base website was developed in Cuyahoga County and is available here:

http://www.letsfaceheroin.com/

Check it out. It is very comprehensive. Clark County developed their site based on this one. Here is the site in Clark County

http://www.letsfaceheroin.com/clark/

If you would like more information on how to get started, please email Danielle.Smoot@OhioAttorneyGeneral.gov. Danielle is working on a how to document but can help directly while that is in the works.

There is a cost to create a site and it varies greatly depending on how much you want to customize it. If you want to do this, work with your community partners who can include a request for dollars for hits when applying for grants, reach out to business sponsors (put their logo on the site that links to their business), etc. You can find the money for this.

• Awareness campaign on-line – see above

• Build strategy to take “scary” out to allow focus

• Billboard campaign for public awareness – try this. A community group in Pickerington reached out to a large company who sells billboard advertising. The group received billboard time for free. The billboard company often had dead space on their electronic billboards and allowed the group to utilize that space. It’s worth the call but remember to be very low maintenance (provide exactly what they need with very little time investment of their end).

• Informative media articles on opiate addiction

• Asset development for youth – check out the information provided at these links.

The following organizations have excellent training for adults and youth.

  o Ohio Youth Led Prevention Network

      https://www.drugfreeactionalliance.org/oylpn
Youth to Youth
http://www.youthtoyouth.net/

Teen Institute
https://www.ohioti.com

Collaboration between neighboring school districts – review trends/incidents

Incentives for zero positive tests in athletes random testing

Positive after school activities in every community

Increase parent awareness of opioids/dangers

Information dissemination: Media, social media, public service, etc.

Additional drug take back day events

Quarterly community awareness events

Educating parents and school staff – current trends, what to do, etc.

New student led program – students educating adults

Form student lead groups to deter drug use

Positive social media – messages about getting treatment

More awareness/communication with medical staff

More teens with jobs

Student led initiatives

Provide drug free alternatives for all ages

Former drug users educate students about consequences of drug abuse

Awareness program for churches

Prevention programming used in all grade levels

Drug recognition training for school personnel by DRE

Educational component: direct delivery with adults, kids, etc.

Purposeful admin. meeting – updates with drug issues/incidents

Education for OLSD from law enforcement

Increased assets in youth

Increased participation in leadership camps

Parent/Student Committees

Online resources (of new items) made available to parents – via school newsletter or parent sign up

Parent education – be strong, don’t enable

Involve the community at all levels

Countywide TIP hotline – aware of drug concerns – anon

Hire additional social workers/IOPs

Medication disposal boxes used regularly by Senior Citizens

Anonymous tip reporting system

Effective mantra used in community/schools

Parent education in Newsletter – “Parent Corner”

Speakers bureau for education

Parent education: When kids are caught using

Parent support groups (kids who use)

Students take the lead in helping peers avoid drug problems

Student led group contributes to reduction of opiate use

**Legislative**

- Recruit State legislators to sit on local task force

- State legislature mandates drug education program – this has happened.

**New law requires education about opioid analgesics abuse**

January 06, 2015

A new measure in Ohio mandates that schools educate children about the risks involved with prescription opioid analgesics. The law, signed by Gov. John Kasich last month, calls on the Governor’s Cabinet Opiate Action Team to suggest lessons to the state Education Department by July 1.

A new measure in Ohio mandates that schools educate children about the risks involved with prescription opioid analgesics. The law, signed by Gov. John Kasich last month, calls on the Governor’s Cabinet Opiate Action Team to suggest lessons to the state Education Department by July 1. Prescription opioid analgesics are considered a gateway to heroin abuse. The lawmakers who testified in support of the bill noted that additional education is critical, as some students may have already taken opioid analgesics following surgery or a sports injury. Nationwide, one in five high school students use opioid analgesics without a prescription.

Treat addiction as a disease instead of a choice

All physicians “on board” with OARRS regulations

Legislation to allow for more sharing between Law Enforcement, Schools, and Social Services

Policy Change – more drop boxes, prescription regulations, cut supply
Connect “data” systems between pharmacies at the state and national level

**Raise Funds**

- Service club funding
- Corporate donations
- Apply for federal funding for drug treatment
- Funding for additional resources
- Investment commitment from business community

**Apply for a Drug-Free Community Grant/Federal**

Schools given funding to support drug free initiatives

Allocate money for treatment, recovery (not available through insurance)

More funding for drug court programs

Use bust dollars to fund school abuse programs

More dollars for counselors

Funding to design and maintain programs

Drug companies fund awareness – such as what was done with tobacco

Increase dollars for schools to allow for mental health and addiction programs

**Treatment**

- Vivitrol access
- Full access to treatment
- Adequate MAT for all opiate abuse/addiction
- Full continuum of treatment services
- Work skill development
- Full recovery follow up and aftercare for housing, peer support and jobs
- More physicians able to provide treatment

**Expand faith-based counseling**

Easily accessible in and out treatment for all ages

Treatment available when needed (detox/counseling)

Develop and offer tiered programs in our schools (elementary, middle and high school)

Expand MAT and provide access to transportation
Kids with drug violations go to treatment facilities

Homes for men and woman sponsored by churches for rehab and long term care.

Sober living homeless shelter

Support for children of users/addicts

Prevention for mental health

Medical

Train medical people to love patients by calling cops

Improve identification of substance users and have a referral system in place

Medical management for addicts

Increase outreach to pregnant at-risk females for prenatal care services

Law Enforcement

Drug sweeps in all schools

Increased Law Enforcements presence in youth hang outs

Increase number of Resource Officers in schools (one per High School and Middle School)

Businesses report youth under the influence

Random drug test/sweeps – check bags – new efforts

24/7 access to intervention resources

More law enforcement officers in the schools and community

More Park Rangers, cameras to prevent use in parks

Annual County and State Law Enforcement Collaboration – Utilize extensive Law Enforcement presence for trafficking, criminal enforcement and work warrants

Wrap-around services including visits by Law Enforcement for at-risk kids

Intervention with known traffickers prior to arrest

Family intervention (especially for low level drugs – marijuana)

Drug drop box in local pharmacies

Misc

More research on the extent of the problem locally – trends, demographics

Reduce foster care placement by 50%

Reduce drug related crimes by 60%
Reduce heroin use by 50%

Have a 12 month period with no overdose deaths

Test scores up; drug use down

Healthy Youth Hangout Spots

Employment opportunities for addicts

Additional Resources

Ohio’s Strategic Prevention Framework (SPF) is built on a community’s risk and protective factors as it focuses its prevention efforts towards decreasing the number of 18-25 years olds engaged in high use of alcohol, the use illicit drugs, and misusing prescription medications.

The SPF is based on five core elements that are fluid and non-linear. This means you may be engaged in activities in multiple areas at once and re-engage in one element after having previously “completing” that activity. The core elements are as follows:

1. Assessment: What is the problem, how did we get here, narrow focus to manageable plan to address issues identified in community based on data
2. Capacity: Recruiting the necessary tools, resources, training, education, and members to accomplish plans
3. Planning: Strategic plan is put into place
4. Implementation:
5. Evaluation: Program efficacy is identified. This is addressed throughout the implementation process as well


Drug Free Action Alliance is a non-profit organization that offers resources, trainings, and initiatives to promote healthy lifestyles through the prevention of substance abuse at the community level.

https://www.drugfreeactionalliance.org/
SAMSHA (Substance Abuse Mental Health Services Administration) Opioid Overdose Toolkit
This toolkit offers resources for community members, first responders, prescribers, patients and family members, and those recovering from opioid overdose.

CADCA (Community Anti-Drug Coalitions of America) Prevent Rx Abuse Toolkit
This toolkit offers excellent information and resources on how communities, regardless of size can create change. Included are the 7 Strategies for Effective Community Change.
1) Provide Information
2) Enhance Skills
3) Provide Support
4) Change Access & Barriers
5) Change Consequences
6) Change Physical Design
7) Modify & Change Policies
http://www.preventrxabuse.org/

Drug Free World offers a great selection of informational booklets that are free with paid shipping. Also on their page is a selection of PSAs on each drug.
http://www.drugfreeworld.org/#/interactive

NIDA (National Institute on Drug Abuse) offers free informational booklets on drugs, based on audience.

NIDA Teens hosts an annual Drug Facts Week. There are event toolkits, social media tools to promote your event, and other resources.

Above the Influence is a widely recognized youth focused outreach focused on prevention. They focus on positive messaging and teen-led initiatives. On their partnership website, there are toolkits that are available to use that are immediately implementable for teen awareness and prevention.
http://partners.atipartnerships.com/

Strategic Prevention Framework: SAMSHA’s 5-step Guide to Implementing Prevention Activities, which is used as a model to assess cultural competency and sustainability of a coalition. The tools are helpful for all community’s efforts of all sizes.
1. Assess Needs
2. Build Capacity
3. Plan
4. Implement
5. Evaluate

Bill Geha: The P.E.A.C.E. Project (Protecting Every Abused Child Everywhere) is a twice nationally recognized organization that has presented at World Drug Prevention Conferences and throughout the United States. The P.E.A.C.E. Project is a mentoring program that begins each year with a day-long workshop, where junior high students are paired with mentors from high school who will work with
them for the remainder of the school year. The key to P.E.A.C.E. project is the face that this is an ongoing program that continues to touch lives through mentoring and workshops that are conducted every day. Kids in need are visited by the trained mentors and the victims then become part of the solution. This program empowers youth by giving youth a voice through artistic expression in art, music, dance, and other venues. All materials, videos, and the presentations that Bill the coordinator and his students conduct are free of charge. For more information, please call Bill Geha OCPSII, CCDA, ICPS 419-944-8191 or email: wag4356@aol.com

Bath and Copley Police Departments: “Hidden in Plain Sight-Looks Can Be Deceiving”: Interactive traveling exhibit that resembles a teenager’s bedroom. Hidden in the room are hundreds of items that can be used in high-risk behaviors such as drinking, substance abuse, sexual activity, self-harm, and many more. Accompanying this display is an hour long educational presentation. No youth are permitted to attend.

http://www.bathtownship.org/Police%20folder/Police%20folder/Police%20web%202.htm

Lastly, partner with other coalitions and groups with similar missions such as yours. Drug Free Action Alliance and the G.A.P. Network (www.drugfreeactionalliance.org and https://www.drugfreeactionalliance.org/the-gap-network ) are two excellent examples.